

Matthew Lewicki

I'm a multi-disciplinary designer living in Brooklyn, NY. My work focuses on user interface design, visual identity, and printed matter. I have over a decade of experience designing for print and digital, developing bespoke front-end experiences, and maintaining large design systems.

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Experience

tone.audio

2024 – today *contract, Product Designer*

Creative direction and product design for a cooperatively owned music listening service. Built and maintained a scalable UI design system and component library with interactive Figma prototypes.

Bluemercury

2016 – 2024 *Lead Web and UX Designer*

UI/UX and editorial content design for national retailer with 40,000 daily web visitors. Directed a comprehensive site redesign and design system buildout while collaborating with internal and external partners, which increased conversions and revenue YOY; designed dielines and implemented packaging standards for in-house products.

The Race of Gentlemen

2024 – 2025 *contract, Art Director & Designer*

Creative direction for a car and motorcycle race. Unified brand and designed new letterhead, event programs, and merchandise.

All Things Go Music Festival

2024 *contract, Designer & Front End Developer*

Creative direction for the 2024 festival. Refreshed brand application, designed and developed a new website, and created branding and a website for their new membership program.

Garden Party LLC

2018 – 2020 *Co-Founder & Lead Designer*

Lead designer for boutique agency providing design research, web development, brand identities, and marketing campaigns.

Dolcezza Coffee & Gelato

2016 – 2017 *Lead Designer*

Unified visual experience across eight locations; designed and produced wayfinding, packaging, event and product marketing, and merchandise; delivered pitch decks that helped secure high-profile partnerships.

Internet Governance Forum USA

2016 *contract, Designer & Front End Developer*

Designed and developed the website for IGF's annual conference; created print programs, email marketing campaigns, and event listings.

Education

The Maryland Institute College of Art - Baltimore, MD

2009 – 2013 *BFA in Graphic Design*

Graphic Design Department Recognition Award
Dean's List

Skills

Professional

creative direction, graphic design, product design, responsive web design, interaction design, user interface design, user experience design, packaging design, digital marketing production, project management

Technical

HTML, CSS, Javascript, Figma, Sketch, Photoshop, Illustrator, Shopify, Squarespace, component libraries, token-based design systems, wireframing, prototyping, personas, user journeys, storyboarding

Print

InDesign, pre-press, dielines, sustainable packaging, poster design, book binding, book design, newsprint layout, magazine layout, letterhead, direct mail, signage and wayfinding, proposals, technical documents, in-house peripherals

Multimedia

Premier, After Effects, Final Cut Pro, Unity, Blender, Spline, Logic, Ableton, motion graphics, 3D, music composition and recording

Extras

In addition to the above, here are a few other personal highlights: designed the print suite and website for my wedding; founded an experimental music tape label; interned at Topshelf Records; played in an indie rock band; designed countless show fliers and album art for some of my favorite bands (including a cover design nominated for Best Creative Packaging at the 2017 Libera Awards); and learned the basics of wheel-thrown pottery.