

Matthew Lewicki

matthewlewicki.com
matthewlewicki@gmail.com
508-446-3244

Education

2009 - 2013 **BFA IN GRAPHIC DESIGN – Maryland Institute College of Art**
Graphic Design Department Recognition Award
Dean's List

Experience

- 2016 - PRESENT **LEAD WEB DESIGNER – Bluemercury**
Sole web designer responsible for UI/UX and editorial site content for online retailer welcoming 40,000 daily visitors. Designed and prototyped comprehensive site redesign while collaborating with in-house teams and contracted developers. Created and implemented standards for consistency, clarity, and differentiation for two in-house product packaging lines.
- 2018 - PRESENT **CO-FOUNDER & LEAD DESIGNER – Garden Party**
Lead designer for boutique creative agency providing design research, web development, brand identities, and creative marketing campaigns.
- 2016 - 2017 **LEAD DESIGNER – Dolcezza**
Unified customer experience across eight locations and created marketing materials and merchandise. Designed in-house print peripherals, presentations, and pitches, including a winning bid to open a location at the Hirshhorn Museum and Sculpture Garden.
- 2012 - 2016 **FREELANCE**
Internet Governance Forum - USA
Designed and developed the website for IGF's annual conference; created print programs, email campaigns, and event listings.
Coffee District - USA
Produced print and digital marketing campaigns for events including flyers, menus, email newsletters, social media content, and custom web pages. Designed and produced a fold-out map of quality coffee in D.C.
Topshelf Records
Interned in 2012 as an in-house designer, did contract work on apparel, album art, packaging, print and digital event marketing, and web design.
Triple Crown Records
Liberia Award-nominated album artwork and packaging for As Tall As Lions' self-titled album reissue.
Point Motion
Designed and developed the interface for a music therapy database.

Skills

PROFESSIONAL

Graphic design
Responsive web design
UI/UX design
Interaction design
Packaging design
Art direction
Marketing production
Project management

TECHNICAL

HTML, CSS, LESS/SCSS, JQuery, Javascript, Photoshop, Illustrator, Sketch, InVision, Premier, REACT, personas, user journeys, storyboarding, wireframing, prototyping

PRINT

InDesign, pre-press, printmaking, custom dielines, packaging design, sustainable packaging, posters, books, newsprint, magazines, letterhead, direct mail, signage, wayfinding, proposals, in-house print peripherals, technical documents

MULTIMEDIA

Final Cut Pro, Unity, Blender, Logic, Ableton, motion graphics, 3D, music composition and recording

Interests

I like spending time with art that introduces new concepts within its medium and asks questions about technology and the future. I enjoy collaborating with my friends on projects that allow me to explore new disciplines, including running a small-batch tape label, playing in an indie rock band, and learning the basics of wheel-thrown pottery.